

A nighttime photograph of a cityscape, likely Monterrey, Mexico, with illuminated buildings and a prominent tall tower. In the background, dark mountain ranges are silhouetted against a deep blue twilight sky. The text is overlaid on this scene.

# NUEVO LEÓN THE BEST PLACE

TO INVEST AND DO BUSINESS

February  
2025

# Why is **Nuevo León** a Leader State in Nearshoring?

---





# Strategic location

- Strategically located in the backbone of the North American Market.
- **Monterrey** is located only 153 miles away from the closest international bridge.
- Second largest **Metropolitan Area** in Mexico.





Connectivity

# Direct flights

México and North America





Connectivity

**Direct  
flights**

**International**





# Connectivity

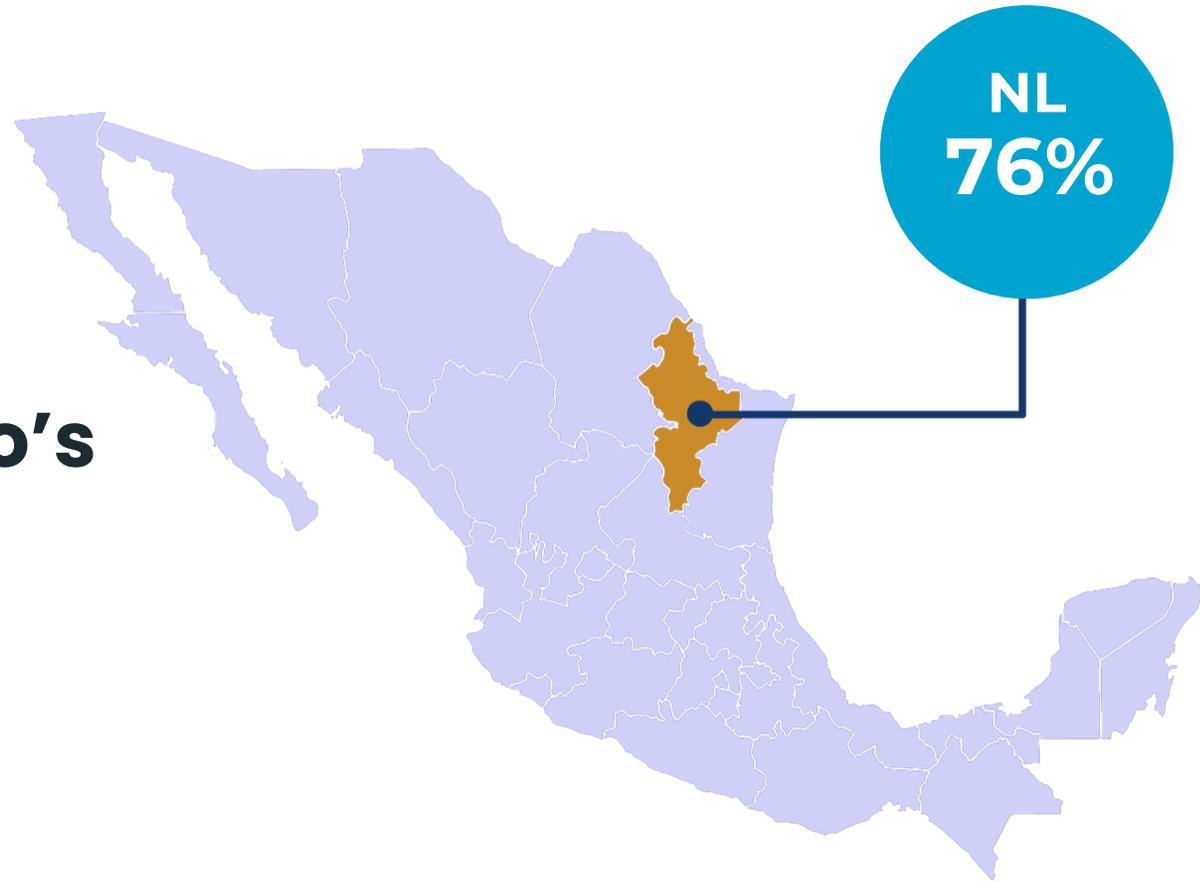
-  Port
-  I-35 Highway
-  I-10 Highway
-  International Border
-  Ferromex Railroad
-  Kansas City Southern Railroad
-  Union Pacific Railroad





# 76% of Mexico's nearshoring arrives to Nuevo León

Source: GBM con CRB data.





Every week,  
**Companies from around the world**  
invest or expand in Nuevo León



**+4,500**

Foreign companies in Nuevo León

Automotive



NAVISTAR



CATERPILLAR



Kawasaki



SUNGWOOHITECH

DENSO



Sumitomo



LS Automotive



Panasonic

CENNTRO

DAIMLER



HYUNDAI MOBIS



NOAH



FORVIA faurecia



POLARIS



SECO SEOJIN

lisi AUTOMOTIVE

aspen aerogels

KATCON



BMC





# +4,500

Foreign companies in  
Nuevo León

IT & Software





**+4,500**

Foreign companies in  
Nuevo León

Home Appliances





**+4,500**

Foreign companies in  
Nuevo León

Food and Beverage

**Mondelēz**  
International

**HERSHEY'S**

**Heineken**<sup>®</sup>

**Ferrara**  
CANDY COMPANY<sup>®</sup>

**MARS**

**Ball**

**Sigma**  
alimentos

**niagara**

GRUPO  
**BIMBO**<sup>®</sup>

**Coca-Cola**

**KRAFT**

 **CROWN CORK & SEAL**

**SOW**  
**GOOD**

**Del Monte**  
Quality

**Marinela**<sup>®</sup>

  
**ARCACONTINENTAL**

**Topo Chico**



**+4,500**

Foreign companies in Nuevo León

Other





**+4,500**

Foreign companies in  
Nuevo León

Machinery and  
equipment



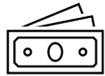


Nuevo Leon as a

# Supply Chain Hub

We have a digital platform that **connects** you with any kind of suppliers you need.

Current status of Supply Hub:



**600 MD** in open business



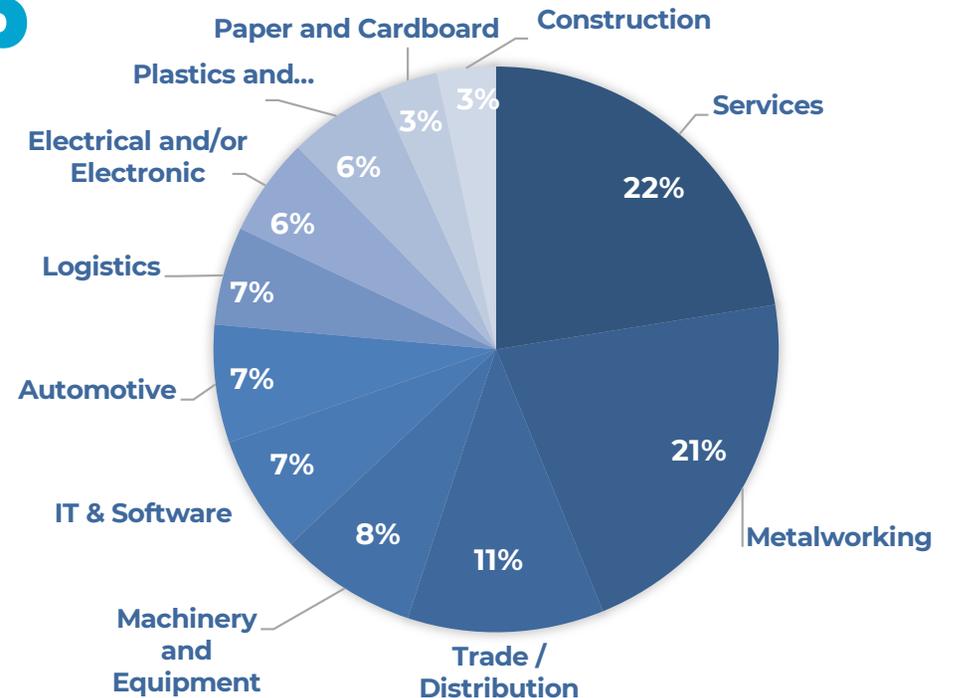
**1,300** suppliers



**+22** different industrial sectors



**+650** products, services & processes



<https://supplyhub.nl.gob.mx/>



# Supply Hub



Dedicated staff to help you source all of your suppliers locally.

**Ensuring you find exactly what you need.**

## SupplyHub

Connect with Great Business Opportunities

Join SupplyHub and access over **\$600 MD** in open purchase orders



<https://supplyhub.nl.gob.mx/>

For more information, email us at [cadenasproductivas@nuevoleon.gob.mx](mailto:cadenasproductivas@nuevoleon.gob.mx)  
or call us at (81) 203-33232

<https://supplyhub.nl.gob.mx/>



# 14 Clusters

To foster the development of strategic sectors





# +275 Industrial Parks

Mexico's region with the most industrial parks and **#1** industrial real estate market in México



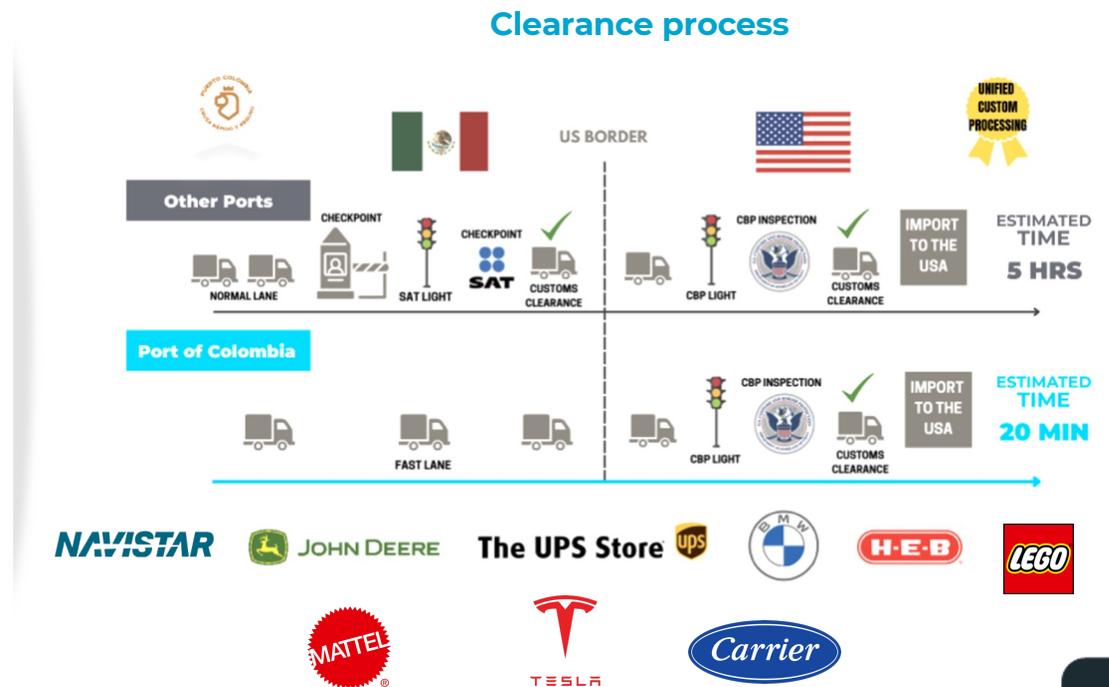
**110** Hectares for R&D  
**4** Incubators (Nano, Bio)

**38** Research centers  
**+90** International agreements



# Port of Entry Colombia-Laredo

- Nuevo León–Texas Border
- Authorized for the crossing of hazardous materials – HAZMAT
- Connects with major interstate highway I-35
- **2nd** highest crossing border in Mexico
- +5,000 daily crossings





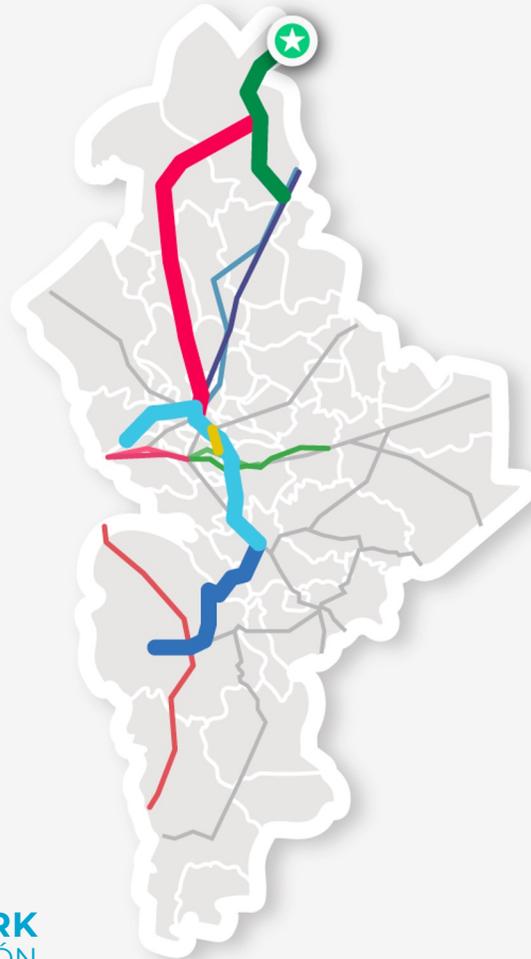
# Security in Nuevo León

According to the U.S. Department of State

## Travel Advisory Levels by State

- Exercise normal Precautions
- Reconsider Travel
- Exercise Increased Caution
- Do Not Travel





**NEW HIGHWAY NETWORK**  
NUEVO LEÓN

-  **Colombia-Laredo Port of Entry**
-  **La Gloria - Colombia Highway**  
63 mi
-  **001 Norte Highway**  
14 mi
-  **New Ring Road**  
29 mi
-  **New Airport Highway**  
28 mi
-  **Interserrana Highway**  
28 mi
-  **Monterrey - Nvo. Laredo Highway (Free)**
-  **Monterrey - Nvo. Laredo Highway (Toll)**
-  **Monterrey - Cadereyta Highway (Reynosa) (Free)**
-  **Autopista Monterrey - Cadereyta Highway (Toll)**
-  **Saltillo - Monterrey Highway (Free)**
-  **Saltillo - Monterrey Highway (Toll)**
-  **Matehuala - Puerto Mexico Highway**



# Nuevo León is the **education hub** of Mexico

## GRADUATES PER YEAR

**+35,000**  
technicians  
and scientists

**+26,000**  
high school  
students

**+5,000**  
master's degrees  
and PhD

**+25,000**  
engineers

**Projection of graduates for  
2027:**

(Federal Ministry of  
Education)

**890k**





# Nuevo León is the **education hub** of Mexico

**+150**  
**Universities**

The biggest engineering school of the North of Mexico (UANL)

The best Business School and Master's Degree in Business and Administration in Latin America (Tec de Monterrey)

High english proficiency

First place in dual education in Mexico

The best economy school in Mexico (UANL)



# Economic Overview

---





- **1st place** Foreign Investment in Mexico.
- **1st place** in Innovation in Mexico (IMCO, 2023).
- **1st place** Formal job creation (IMSS, 2024).



- **40%** of the largest global companies of Mexico (Forbes)
- Nuevo León contributes **14% to the national economy** with only 4.6% of the population
- **Most competitive city** in Mexico (IMCO)





# Foreign direct investment results:

## 312 confirmed projects

October 2021 – December 2024



**+285,000**

new jobs



**\$70 billion**

dollars

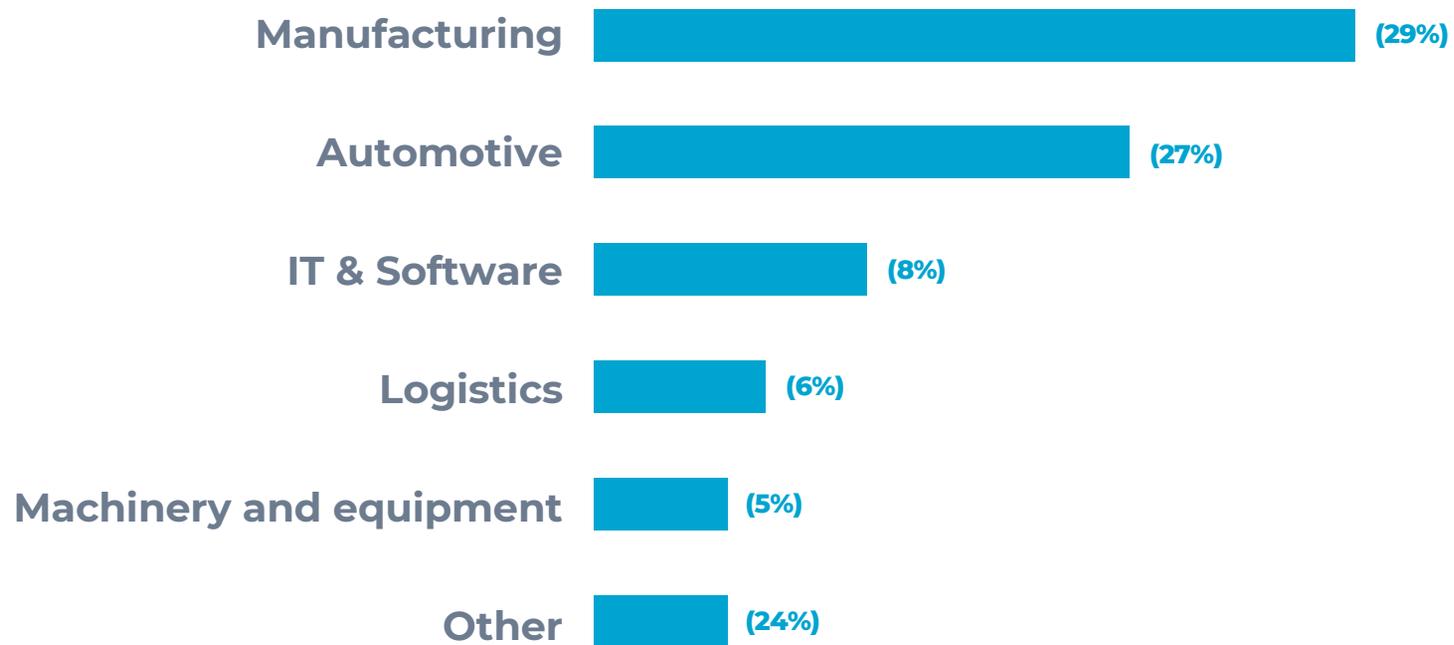


**159** new investments

**153** expansions

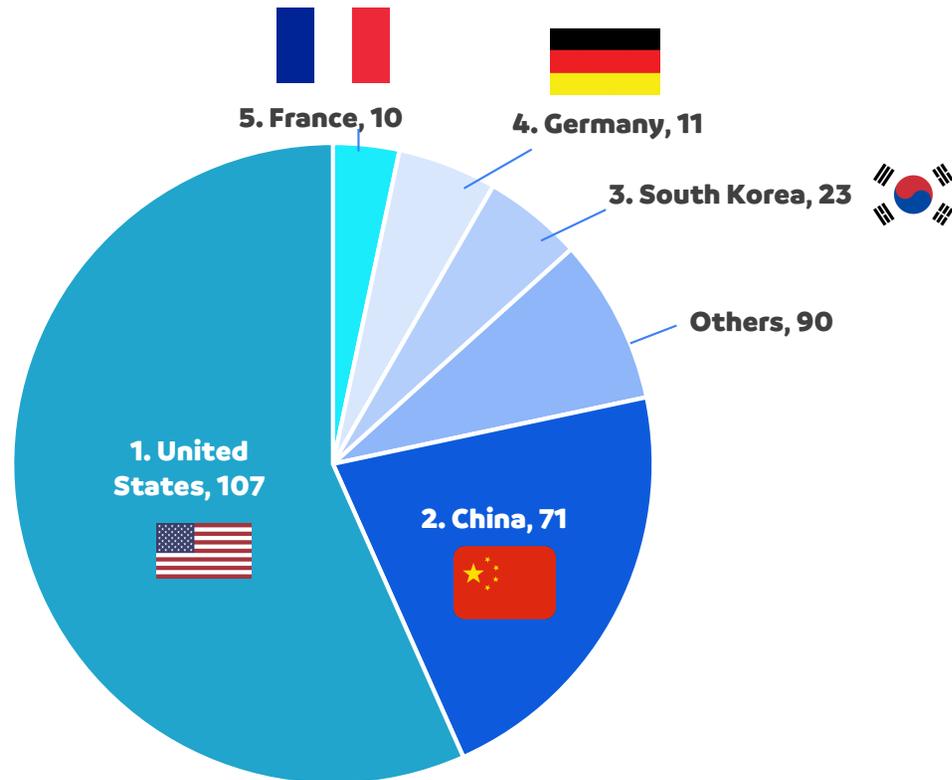


## Investment by sector





# Investment by origin



# Quality of life and facts

---





Monterrey is home to 3 of the best 100 **restaurants** in Latin America. And 2 Restaurants in the MICHELIN Guide

Pal Norte is one of the most popular **festivals** in America and is in the top 3 festivals with the highest income in Mexico

The BBVA **stadium** (rayados) was ranked first in the list of the 10 most beautiful sports venues in the world by the BBC in 2017





- +45 **natural parks**. Fundidora park has the Green Flag Award® recognition that rewards parks and green spaces worldwide.
- +50 **Museums** (2nd in Mexico with most museums)
- 8+ **Golf Courses** and a **Tennis Tournament**
- City with the **best quality of life** in Mexico (San Pedro Garza García)
- 2 **soccer teams**: Rayados and Tigres



# THANK YOU!

**Emmanuel Loo**

Acting Minister of Economy  
State Government of Nuevo León

